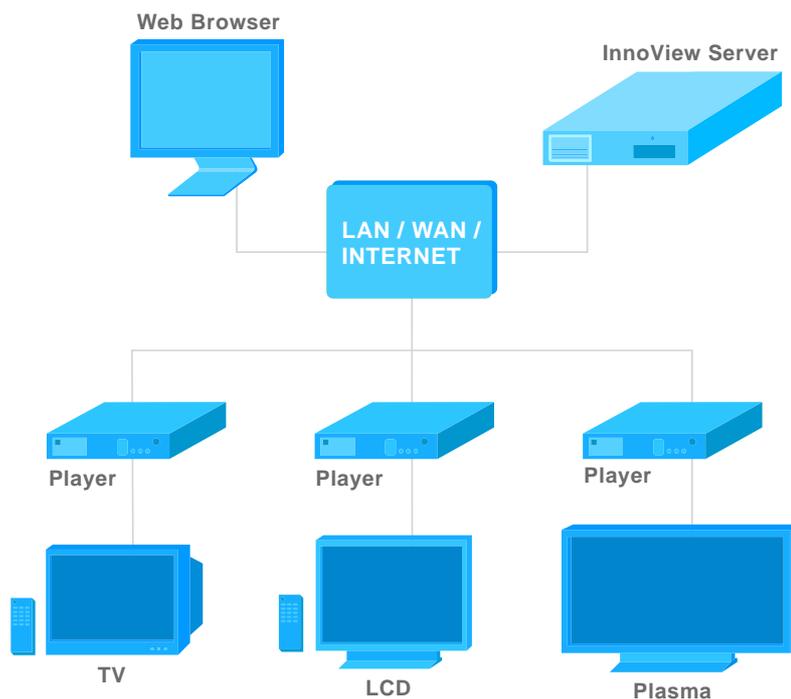## InnoView™ - Digital Content Management System

InnoView™ - Digital Content Management System for the efficient control of Visual Interactive Messaging (VIM), is powerful and user-friendly, providing effortless management of your multimedia and interactive content from any web browser.

InnoView™ allows scheduling and synchronising of time-sensitive messages, announcements, events, sales, deadlines, or target-specific demographics, by time, day, week, month or year.

InnoView™ supports a variety of multimedia formats, including MPEG-1 to 4, WMA, AVI,Quicktime™, Macromedia FLASH™ and still-image protocols, so that you can get on with your work rather than squandering time in reformatting existing content.

### InnoView™ System Architecture



## Features:

- Build, schedule and monitor your entire networked digital displays and campaign graphics with simple clicks.

- Access the InnoView™ system and your digital content at any time and from anywhere via a web-browser.

- No need to reformat your digital content, InnoView™ supports most open-standard protocols.

- Advance Access Control puts you in full charge of your daily operations with peace of mind.

- Permits segmentation of InnoView™ Players into groups for maximum manageability and flexibility.

- Enables Remote control of all your digital devices via InnoView™ Player using a standard RS-232 port connection.

## Benefits:

### Simplicity

With InnoView™, you don't need any advanced training at all. Yet the powerful InnoView's user-friendly GUI (Graphical User Interface) gives authorized users the ability to add media, update contents, upload photographs, and more, with simple mouse clicks.

### Stability

Embedded Linux OS provides a stable and reliable environment to manage your valuable content.

### Flexibility

Open standard Linux OS allows modifications and customizations to fit in any display systems and environment. Additional features and functions could be added for future expansion.

### Accessibility

Schedule and update the content 24x7 anywhere via internet.

### Responsiveness

Real time changing of the displayed content for various locations is possible. Simply update the schedule and the content will be modified and broadcast instantly.

### Cost Effectiveness

InnoView is built on open standard Linux OS which could significantly reduce the investment on costly Windows software license fee.

Want to know more about our solution
Please call **(852) 2951 7336**
or E-mail us at **sales@siriushk.com**

## Features Highlight

### Media

InnoView™ supports a wide range of media types:

*Graphics:*
*BMP, GIF, IFF, JPEG, PCX, PNG, Targa, TIFF*
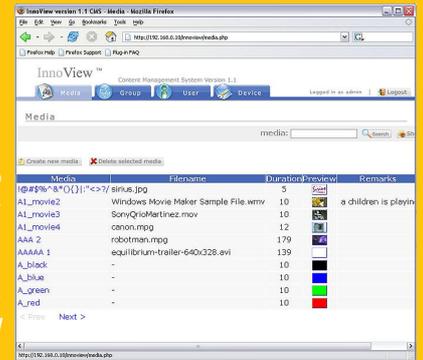
*Animation:*
*SWF, FLC, FLI, AnimGIF*

*Sound:*
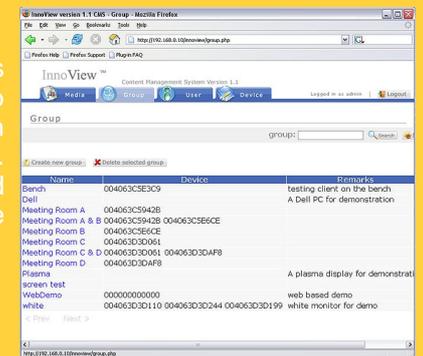*WAV, MIDI, MP3, CD Audio (requires sound card, CD-ROM drive)*

*Video:*
*Software and hardware MPEG 1, 2 & 4, AVI Support and QuickTime® 3*
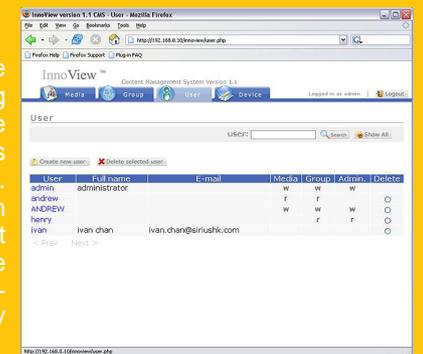
### Group

Displays on various locations can be organized by group or sub-group depending on the content to be displayed. Contents changing and updating is made more efficient.

### User

With InnoView™, the responsibility of managing your displayed content can be spread among as many or as few people as you want. Different users are given various rights to edit content throughout the system. The administrator can assign sub-administrators to manage only certain portions of the site.

### Device

InnoView™ is able to deploy in any existing displays. Aspect ratio and orientation can be adjusted to fit for different types of displays such as TV, Plasma or LCD, etc.